IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS: Ignacio Sanz-Pastor *et al*.

APPLICATION NO.: 10/007,966

FILING DATE: November 7, 2001

TITLE: Interactive Advertising With an Automated Viewing

REWARD SYSTEM

EXAMINER: DANIEL LASTRA

GROUP ART UNIT: 3622

ATTY. DKT. NO.: 22503-05565

MAIL STOP AMENDMENT COMMISSIONER FOR PATENTS P. O. BOX 1450 ALEXANDRIA, VA 22313-1450

RESPONSE A

In response to the Office Action mailed on October 3, 2006, please enter the following amendments and consider the accompanying remarks.

Authorization to charge the fee due is attached.